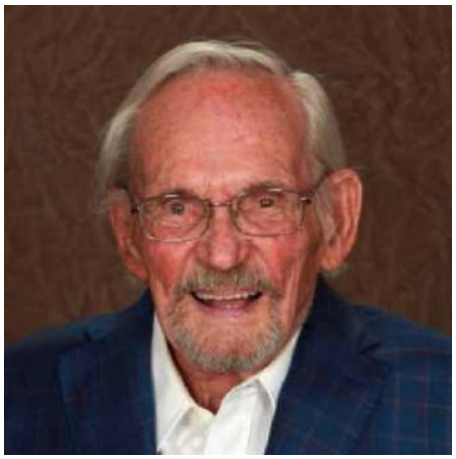
Sossoman
Funeral Home & Crematory Center
5th Generation Family Owned & Operated Since 1949.



W. A. "Dub" Hord, Jr.

March 24, 1929 - Jan. 21, 2024

Willard Anderson "Dub" Hord, Jr of Morganton went to his Lord and Savior on January 21, 2024. He was the only child of Willard Anderson Hord and Bertha Lee Nichols Hord, once residents of Morganton. Always known as Dub, he was a beloved life-long member of First Baptist Church of Morganton, where he was well involved, especially in his Sunday school class, the Hord-Hogshead-Brown-Huffman Class. He also taught youth Sunday school classes and was a deacon for many years.

Dub was born in Marion NC March 24, 1929, and moved to Morganton around age 4, where his father opened Hord-Long Esso service station and Hord Furniture Store. He attended and played football at Morganton High School, graduating in 1948. He was named to the Greensboro Observer High School First Team All-State Football team. He earned a football scholarship to the University of North Carolina, where he was a teammate to the famous Charlie "Choo-Choo" Justice and played in the 1949 Sugar Bowl and 1950 Cotton Bowl. While at college, he met the love of his life, Martha "Marty" Campbell. They were married in June 1952.

Dub joined the ROTC while at Carolina, and enlisted in the US Navy during the Korean War after graduating in 1952 with a Bachelor's degree in Physical Education. He served in the Navy as a Gunnery Officer on the minesweeper ship USS Merganser. He was once stationed in Japan for 1 year, where Marty joined him. His ships served all

was once stationed in Japan for 1 year, where Marty joined him. His ships served all over the Korean coast, and the Mediterranean Sea, where he was fortunate to have several interesting ports-of-call. He was honorably discharged in 1954 with the rank of Lt. (J.G.)

After his service, he returned to Morganton, he was hired by the North Carolina School for the Deaf as a teacher, wrestling & track coach, and assistant football coach, soon promoted to Head Football Coach in 1957. He truly enjoyed teaching and coaching the team, and led them to National Deaf Championships in 1958, 1959 & 1960, Skyline Conference Champion & North Carolina 1A State Champion Runner-Up in 1960. He was named National Deaf Coach of the Year in 1960, and inducted into the NCSD Athletic Hall of Fame in 2002. In the 5 years coaching at NCSD he accumulated a record of 41 wins, 7 losses and 2 ties. He was also inducted into the Burke County Sports Hall of Fame in 2011 along with his best player, Charlie Crowe.

He also managed Optimist Park & Steel Creek Park in the 50's

Dub was offered a role/career change with Morganton Furniture company in the Personnel Department, and later became Plant Manager of Drexel Plant #33. He then was promoted to other Drexel plants- Table Rock Plant and Plants 3&5. He was later promoted to Manufacturing Director for several years, before retiring in 1994. He did love the work, where he met many life-long friends over his 30+ years in the furniture industry.

Dub & Marty raised 3 children during those years, and their good parenting made them all adults he was very proud of.

After Marty passed away in 1995, he met his 2nd love, Jane Mackorell. They were married in 1996, and enjoyed traveling together to places such as Ireland, France, Alaska, Hawaii, Cancun, the West Coast, Florida and Maine. They also enjoyed golf, socializing, and their grandchildren.

Dub enjoyed the outdoors, and he always had to keep busy. He loved deer hunting with his son Mark, son-in-law John and grandsons, bass fishing with his best friend Tate Ervin, restoring his 1958 Corvette with son-in-law Rik, intricate wood carving, mowing grass, Lake James, watching Carolina Football & Basketball, and could fix

mowing grass, Lake James, watching Carolina Football & Basketball, and could fix almost anything! He also had a hobby of making things such as water skis, a CB radio, hunting rifles, climbing deer stands and anything innovative.

He was a true to heart American, Tar Heel, Baptist, Father, Grandfather, and Husband. God, Family and Country always came first. He touched so many lives in his 94+

years. He was a former member and president of Morganton Kiwanis and named Kawanian of the year in 1982, and was responsible for putting out the flags around the Old Burke County Courthouse during patriotic holidays. In the past he coached numerous youth football (including pee wee league) and baseball teams, a Boy Scout leader, the founder of the Burke Bowman Archery Club, and volunteered for Habitat for Humanity and Joara Foundation for many years.

Dub is survived by his wife, Jane Mackorell Hord; son Mark (Sara) Hord; daughters, Laurie (Rik) Craig and Elizabeth (John) Latz; grandchildren Hollee Hord, Darren Hord and Taylor Jones; step-daughters Sissy (Brian) Mackorell and Susan Ferree; and step-grandchildren, Erin Latz Mitchell, Nicholas Latz, Austin Domke-Latz, Amanda Spencer Hines, Jocelyn Spencer Hollifield, Emma Ferree O'Neil and Hannah Ferree.

A celebration of life will be held at First Baptist Church of Morganton on Saturday Feb. 3. Receiving friends in the sanctuary will begin at 11am with the service to follow at 12pm.

In lieu of flowers, the family requests that donations or memorials be sent to: First Baptist Church of Morganton, PO Box 459, Morganton NC 28680.

Sossoman Funeral Home and Crematory Center is assisting the family with the arrangements.

Tribute Wall

My most sincere condolences...Dub was a great guy and he and his parents were the first neighbors I can remember...from our time on Lenoir Road...and his dog Esso! I wish you love and peace. Patty Wacaster

–Patty Wacaster

I am so sorry to hear about Dub's passing. He was a Renaissance man in many ways- proficient in multiple fields with many talents. I went to school with his son, Mark, and I always thought Mark had special parents. They were kind and always smiling. His was a life well lived. Not many people can say that. My condolences to his family.

–Jane Evans Harper

I have 2 Memories of my Uncle Dub, My Family had a River House on the Danbury River, Uncle Dub stayed with us, The next morning early. My Dad and him got ready to go deer hunting, They had left at 5am, The other one was when my Parents got Married after the Wedding, My Parents changed clothes, in separate rooms the room that my Dad had, Uncle Dub and Uncle Bill chained him to the bedpost, So he couldn't get loose, I still don't know how he got loose to go on his Honeymoon, I will always remember the Memories of my Uncle Dub, I Love You

–Melody Campbell Lee

My mother worked in the office at Morganton Furniture with Dub for many years and had the highest regards for him. Dub was also one of the coaches of the 1961 Lions Bowl in which we won. He influenced my life by helping convince me to switch to Furniture Manufacturing and Management at NC State my junior year. One of the best decisions of my life ! George Abernathy

—GEORGE ABERNATHY

"Dub" was a true gentleman. Gibby and I met him while he volunteered for Habitat for Humanity. Sending good thoughts and prayers for the family.

—Gibby and Gail Gibson

—Betty Ann Winters

Deepest sympathies and condolences to all the family at the passing of my dear friend, “Dub”. We were next-door neighbors for nearly twenty years. His openness and kindness immediately drew me in as a forever friend. He, Jane and I would have fun and interesting conversations while toiling in our yards. His hunting and fishing stories kept me entertained through all the years. Especially, the story that brought ‘Hunter’ into their household. Dub was an extraordinary man that certainly set so many positive examples of how one should live their life productively, fruitfully and in a manner worthy of respect. I am deeply saddened by the loss even though it had somewhat become apparent the end was near. I will forever cherish and appreciate the friendship I was blessed to share with him and his wonderful family. God bless you all.

—Bradley Davis

Jane and families, we were sad to learn of Dub's passing. He was a great fishing buddy, UNC/VT football companion and Habitat volunteer partner. He will be deeply missed. May God's love and peace bring you comfort. Mike and Sherry Cronk

—Mike and Sherry Cronk

One of the finest human beings I will ever know.Dub will be missed by so many Chris Hennessee

–Chris Hennessee

Although we didn't know him, my sisters Rachel Carol and I remember well our father Kirby Powell speaking so highly of Dub. This would have been during Dub's career at Morganton Furniture Company. Dub left a lasting impression on our dad. Dub must have been a unique and wonderful man. What a legacy!

–Judy Fulbright

What a wonderful man and a full, wonderful life he had! You could always see his love for life in his eyes. He will be missed. My prayers for his remaining family at this difficult time, but we all know where he IS, so rejoice in that.

–Cathy Cottrell Hill

What a life well lived by Uncle Dub ! I will always remember his infectious smile and fun loving spirit. Y'all were so blessed to have such a loving , caring, Christian man to lead your family. May you always be comforted by so many great memories of Dub in this life and by the promise of spending eternity with him! Billy Johnson

–Billy Johnson

What a wonderful life lived by Uncle Dub ! I always enjoyed being around Dub. He was always smiling and cutting up with us when we got together. Y'all were so blessed to have such a fine , loving , Christian father and grandfather. May you always be comforted by the wonderful days spent with Dub in this life and by the promise of spending eternity with him in the future!!

–William M Johnson III (Billy)

I'm so sorry for the loss of Mr Dub. I didn't know him personally but felt as if I did through Elizabeth and John. Please accept my sincere condolences for the loss of a True American and scholar. Rest in peace Mr Dub.

–Vonabe Wiggs

One day, Dub and I went to visit Charles Crowe who was near death and in Hospice. As we were leaving through the lobby, we were stopped by a voice that said, "Mr. Hord, Mr. Hord." We stopped and a lady approached. She said, "Mr. Hord, you don't remember me, but I remember you. Immediately after I graduated from high school I went to work for Drexel-Heritage and you were my boss. You were so kind and patient when you explained things to me. You don't remember me, but I've never forgotten you. You were my best boss ever! That was vintage Dub.....always encouraging and affirming.

–Rance Henderson



I will never forget Dub Hord. He was always a positive influence beginning in my childhood, through boy scouts, and finally in my furniture career. Awesome man!

–Clay Bolick



Dub - You were a bright Light in this world and always the heart-centered, compassionate gentleman. I enjoyed listening to your stories, delighted in your gentle humor, and I appreciated the way you embraced my children (Erin, Nick and Austin) as step-grandchildren in your life. Surrounding Elizabeth (Beth), Taylor and the entire Hord family in loads of healing Love and Light as you process and move through this loss. Much Love to you all - Tracy

–Tracy Latz

—Tracy Latz

I feel so honored to have met you. Your life has been full and fruitful Rest in Peace

—Judy Halpain



Dub was a great and genuine person. Always full of life and laughter. Jane, so very sorry for your loss. May yout fond memories sustain and comfort you. Grace

—Grace Hartley

So sorry to hear of your father's passing.

—Bruce and Gethel Elder

We sure did love Dub! He was a great neighbor on Bost Road and we remember going to his 80th birthday celebration. He had interesting stories to tell and knew a little about everything and a lot about a lot! He will be missed by many. Beth, Laurie, and Jane and all the family will be in our prayers.

—Richard and Lisa Whitten and Addison and Tucker

Sending you all my love and prayers. May you find peace and comfort in Gods love and grace.

—Debbie Patton

With sympathy, love and prayers for all of Dub's family. He will be greatly missed. Bob Erwin

—Bob Erwin

Dub was a great person. Prayers to Jane and the Hord family.

–Jim Belote



Our sympathy goes to Hoard's families….My husband has a huge heart and love Dub as Dub was my husband's football coach at NC School for the Deaf and Dub was a great and fine man plus football coach with great memories

–Jacob & Alice Bradley

Sending my love and deepest sympathy to the Hord family.

–Edna Golding Buff

God bless him

–Tim Hickman



Dear Jane, Sherry and I send our sincerest sympathy and condolences, wishing you peace and courage. Bill and Sherry Wilson Boone

–Bill Wilson